



Train The Trainer Certification Programme

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Current Realities

- I discover stiff competition in the fitness field
- I find it hard to succeed despite my passion
- I lack confidence
- I am losing out on branding
- I don't know how to close sales
- I don't know how or where to start as personal trainer

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You Will Learn to...

- Boost your self-worth and create your own branding
- Become a master at the art of listening
- Make your prospect feel obligated to sign up
- Design powerful programmes that work always
- Use "Accelerated Learning" techniques to help your clients achieve results faster

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Trainer's Profile

Lionel Lim

- Certified personal trainer & sports nutritionist
- Battled with health, weight & self esteem problems in the past
- Transforms lives of others by being a role model
- Uses meditation & neuro-linguistic programming techniques to help clients & audience focus better & accelerate their training
- Invited to speak at organisations such as Singapore Institute of Management, Singapore Police Force and Queensway Secondary School
- Published author of lifestyle, health and fitness articles in United States and Singapore
- Creator of lifestyle, fitness and grooming seminar workshops



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Programme Details

- Duration: 3 days (9am – 5pm), Fri – Sun
- Investment: \$2228 (GST included)
- Key Learnings: Selling Yourself, Effective Communication, Communication, Mind Mastery, Designing Powerful Training Programmes

Programme Registration

signup@lionellim.com

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